horizon house®

High Frequency and High-Speed Media and Events Group

2022 MEDIA KIT

Microwave Journal

SIJ

Microwave Journal China 微波杂志

EDI CON ONLINE

EuMW

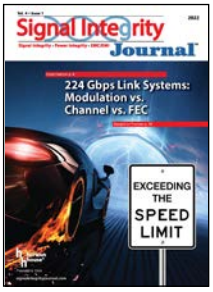
IMS

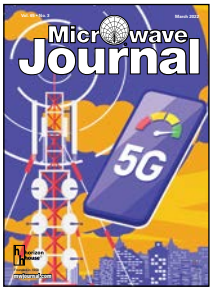
EDI CON Across China

High Frequency and High-Speed Media and Events Group

Providing the highest quality lead-generating content, branding, social media exposure, education, and research, the High Frequency and High-Speed Group at Horizon House is the industry-leading media resource in the electronic design industry. Founded in 1958, Horizon House produced the first trade publication for the RF and microwave industry, *Microwave Journal*. Since then, Horizon House has grown the group and now produces and manages *Microwave Journal* and *Signal Integrity Journal*, both print and online, as well as the largest RF and microwave in person and virtual events in the world. These include the IEEE MTT-S International Microwave Symposium (IMS), European Microwave Week (EuMW), Electronic Design Innovation Conference (EDI CON) China and EDI CON Online.

Hundreds of manufacturers and suppliers in the industry, from startups to established companies, use the High Frequency and High-Speed Group's content creation and distribution capabilities to reach the largest number of subscribers in the most cost-effective and compelling manner. The reason for this success is that engineering professionals view our brands as impartial and authoritative. Promote your brand to the largest network of engineers in the electronic design space with our diverse array of product offerings. No matter what your budget is, we have a program to meet your needs.





MEDIA

Engage buyers with print and digital ads and technical content for lead generation, branding and thought leadership.

Microwave Journal - In today's competitive environment, reaching your target audience through a variety of media platforms and strategies is essential. *Microwave Journal* provides a broad portfolio of print and digital products with the greatest return on investment through the leading media brand and largest magazine distribution in the industry.
www.microwavejournal.com

- Microwave Journal - 50,000 subscribers (print and digital distribution)
- Microwave Journal China - 10,000 subscribers (print and digital distribution)

Signal Integrity Journal - Reach engineers working on signal integrity, power integrity, and EMC/EMI challenges with *Signal Integrity Journal*: the only peer reviewed industry journal covering these markets. SIJ is a powerful, searchable online resource paired with a yearly eBook/print edition that has made it the go-to resource for engineers.
www.signalintegrityjournal.com

- Signal Integrity Journal – 15,000 subscribers (print and digital distribution)

EVENTS

Our global in-person and virtual events connect senior engineering professionals with industry thought leaders. With a worldwide presence, High Frequency and High-Speed Group's reach is unmatched in the industry.

Largest RF/microwave event in the industry

IMS
Connecting Minds. Exchanging Ideas.

IEEE MTT-S IMS
June 19-24, 2022
Denver, CO

ims-ieee.org

8,000 attendees

Largest RF/microwave event in Europe

EuMW 2021
United in Microwaves

EuMW 2021
April 2-7, 2022
London, England

eumw2021.com

4,000 attendees

Largest RF/microwave event in Europe

EuMW 2022
CREATIVE MICROWAVES

EuMW 2022
Sept 25-30, 2022
Milan, Italy

eumweek.com

4,000 attendees

High frequency and high speed design event

EDI CON ONLINE

EDI CON Online
Wednesdays in October 2022

edicononline.com

4,500 attendees

High frequency and high speed design event

EDI CON Across China

EDI CON
Across China

ediconacrosschina.com

2,000 attendees

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