

	EDITORIAL THEME	BONUS DISTRIBUTION	AD CLOSE	AD MATERIAL DUE	ADVERTISER BONUS	
JANUARY	Radar & Antennas + EuMW Show Issue	EuMW 2021 • London, England February 13-18	December 10	December 15	Making Waves	
FEBRUARY	Satellite & Radio Communications	MWC Barcelona • Barcelona, Spain February 28-March 3 EMV • Cologne, Germany March 15-17 SATELLITE • Washington, DC March 21-24	January 10	January 13	Making Waves	
MARCH	Test & Measurement	DesignCon • Santa Clara, CA April 5-7	February 10	February 15	Making Waves	
MARCH Supplement	Cables & Connectors	WAMICON • Clearwater, FL April 27-28 IEEE MTT-S IMS • Denver, CO June 19-24	February 7	February 10	Company Showcase	
APRIL	Amplifiers & Oscillators	WAMICON • Clearwater, FL April 27-28	March 10	March 15	Making Waves	
MAY	5G & IEEE MTT-S IMS Show Issue	IEEE MTT-S IMS Denver, CO June 19-24	IEEE MTT-S IMS Show Daily Sponsorship Opportunities	April 11	April 14	Making Waves
JUNE	Semiconductors, MMICs & RFICs			May 10	May 13	Making Waves
JUNE Supplement	Aerospace & Defense Electronics	EuMW 2022 • Milan, Italy September 25-30	May 5	May 10	Company Showcase	
JULY	RF/Microwave Software & Design	IEEE EMC+SIPI • Spokane, WA August 1-5	June 10	June 15	Making Waves	
AUGUST	mmWave Technology + EuMW Show Issue	EuMW 2022 • Milan, Italy September 25-30	July 11	July 14	Making Waves	
SEPTEMBER	Automotive & Connected Vehicles	AMTA • Westminster, CO October 9-14	August 10	August 15	Making Waves	
SEPTEMBER Supplement	Military & Aerospace	AOC International Symposium & Conference • Washington, DC October 25-27	August 5	August 10	Company Showcase	
OCTOBER	Passive & Control Components	IEEE International Symposium on Phased Array Systems and Technology • Waltham, MA October 11-14	September 9	September 14	Making Waves	
NOVEMBER	5G/6G & IoT	CES	October 11	October 14	Making Waves	
DECEMBER	Government & Military Electronics		November 10	November 15	Making Waves	

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2022 Editorial Planning Guide

This fact sheet lists various editorial features of Microwave Journal and covers the most commonly asked questions about deadlines, content requirements and contact information.

FEATURE	FREQUENCY/DEADLINE	IMPORTANT NOTES
Print/Digital		
Cover Feature	Monthly/Minimum 3 months	<ul style="list-style-type: none"> The Cover Feature is written by an invited author who is a recognized expert in the field related to the editorial theme of the issue 2000 - 3000 words, 6 - 10 figures
Technical Feature	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> Must involve significant technology that company is willing to share Must be generic; promotion of specific products not permitted Editor reviewed; author byline Runs several pages and includes all applicable graphs and formulas (2000 - 2500 words)
Application Note/Tutorial	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> While these typically are not as long as Technical Features, above notes apply Usually an application of a particular technology
Product Feature	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Must involve significant and available product Exclusive story—not previously advertised or published Company name, phone number and URL address at end of feature Runs one to two pages; contains photos and graphs that enhance the text, including a color product photo in the title area (700 - 1000 words)
Tech Brief	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Same as Product Feature but limited to 1/2 page (product photo plus ~300 words)
Perspective	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Opinion piece written by executive on market/industry topics ~1500 words, full body photo
Special Report	Monthly/Variable	<ul style="list-style-type: none"> Survey article covering technology or market trends, conditions, etc. Upcoming editorial for show previews Company supplied or written by Microwave Journal staff. Topic suggestions welcome.
Around the Circuit	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> Covers industry, contract, personnel and rep appointment news Color head-and-shoulder high-res photos will be used with personnel news
New Products	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> Submit an 80 word product description along with a high-res photo and url
Making Waves	Monthly (exception May issue)	<ul style="list-style-type: none"> Free advertiser bonus that features a company highlight (video, podcast, website, mobile app, milestone, blog, etc.) Submit a title/headline, ~25 word description, URL and high-res image (300 dpi recommended)
Fabs & Labs	Monthly/Minimum 60 Days	<ul style="list-style-type: none"> This article outlines a company's capabilities and processes of a facility running on the inside back cover. ~500 words, 3 - 5 photos
Digital Opportunities		
Executive Interview	Monthly/Minimum 30 Days	<ul style="list-style-type: none"> This article is based on Q&A between MWJ editor and invited company executive. Contact editors for details. Promoted in print TOC
Blogs	Various	<ul style="list-style-type: none"> This advice/opinion column and interactive forum is written by invited industry experts, providing information on their areas of expertise. Authors are responsible for responding to reader comments. Homepage promotion
Online Show Daily	IMS and EuMW, accepted through week of show	<ul style="list-style-type: none"> Press releases on news and product announcements associated with conference/exhibition Listed in news feed and part of show wrap-up report

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