



# Microwave Journal Audience Insights

For 12-month period ending October 2024

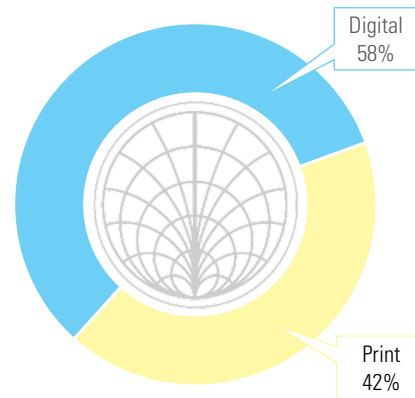
With a global readership of over 50,000 qualified engineers, Microwave Journal (MWJ) is the undisputed leader in providing comprehensive and up-to-date information on RF, microwave, and wireless technologies. Our powerful online resources, coupled with our monthly magazine, offer a dynamic blend of technical features, expert opinions, insightful analysis, breaking news, and in-depth product reviews. Whether you're a seasoned engineer or just starting your career, MWJ delivers the latest curated content to keep you informed and ahead of the curve. Our diverse content channels include the MWJ website, newsletters, webinars, eBooks, white papers, videos, podcasts, and panels. Join our global community of engineers today and experience the MWJ difference!

## HIGH ENGAGEMENT COMPANIES



## CIRCULATION FORMAT

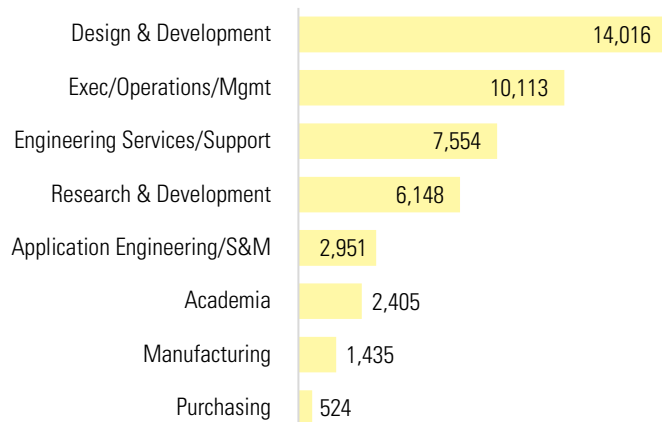
**Total Qualified**  
**51,724**  
*Total Print*  
**21,853**  
*Total Digital*  
**29,871**



## DEMOGRAPHICS

### Job Function

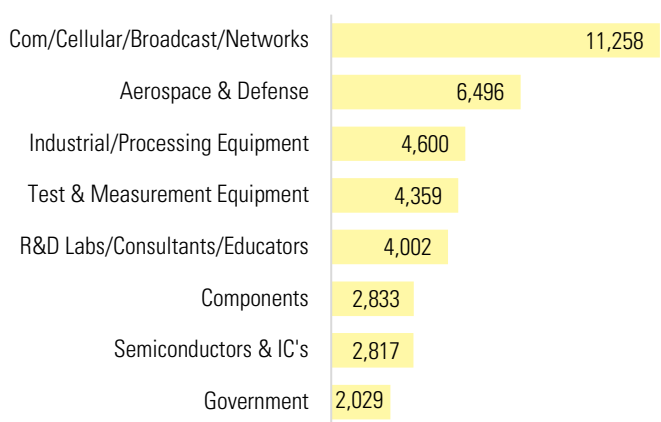
Top 8 Shown



46,040 or 89% of subscribers with responses

### Top Industries Served

Top 8 Shown

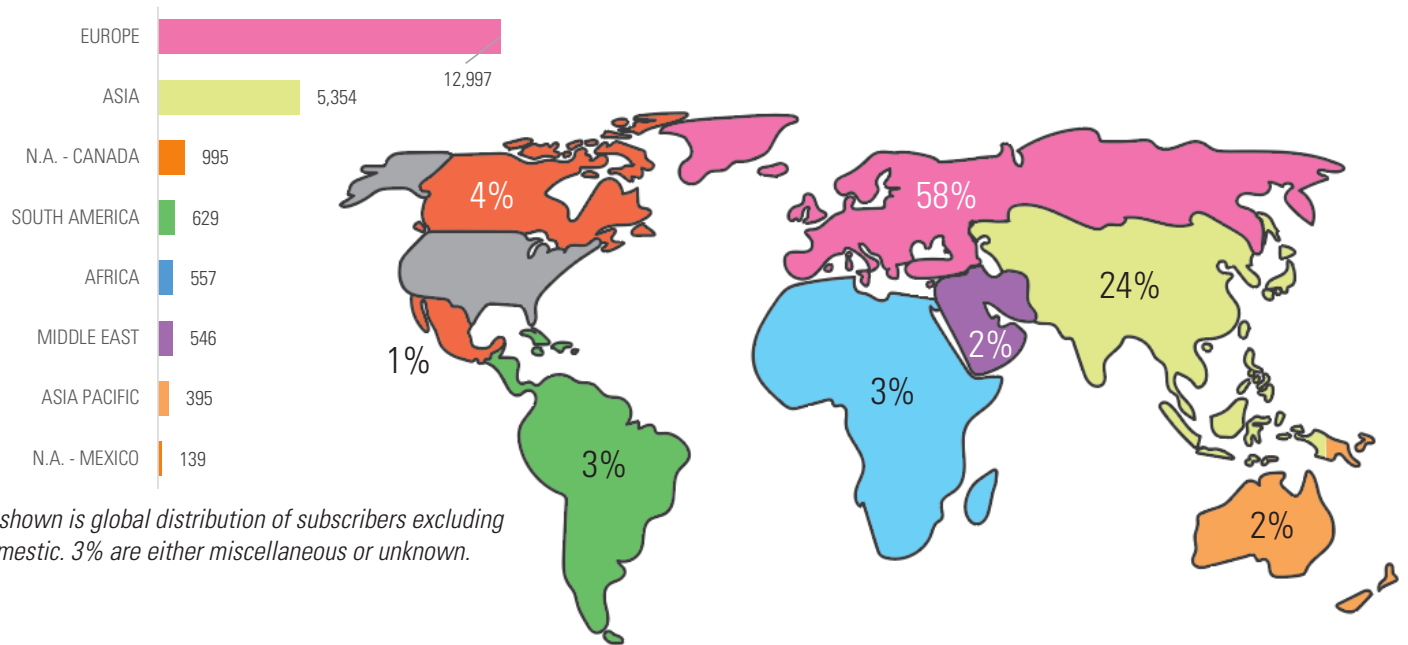


46,026 or 88% of subscribers with responses

## SUBSCRIBER REACH

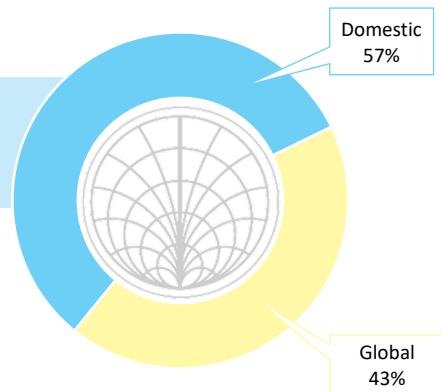
### Global Subscriber Reach\*

Top 8 Shown

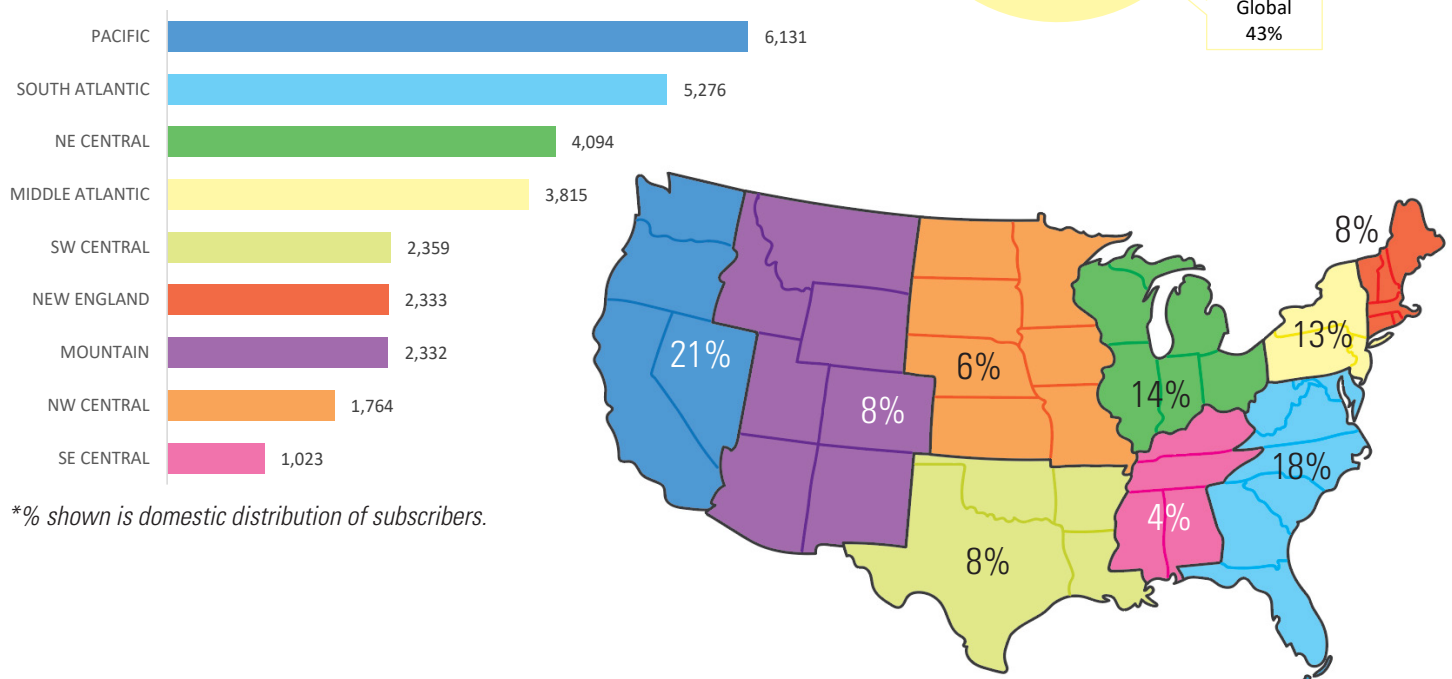


% shown is global distribution of subscribers excluding domestic. 3% are either miscellaneous or unknown.

22,290 subscribers reside outside of the U.S.  
29,173 subscribers reside in the U.S.



### Domestic Subscriber Reach\*



\*% shown is domestic distribution of subscribers.