

	EDITORIAL THEME	BONUS DISTRIBUTION	AD CLOSE	AD MATERIAL DUE	ADVERTISER BONUS
<b>JANUARY</b>	<b>Radar &amp; Antennas</b>	DesignCon • Santa Clara, CA January 30-February 1	December 8	December 13	Making Waves
<b>FEBRUARY</b>	<b>Satellite &amp; Radio Communications</b>	MWC Barcelona • Barcelona, Spain February 26-29 EMV • Cologne, Germany March 12-14 SATELLITE • Washington, DC March 19-21	January 8	January 11	Making Waves
<b>MARCH</b>	<b>Test/Measurement + Cables/Connectors</b>	IEEE TX Symposium • Waco, TX April 9-10 Special Focus: Cables/Connectors eBook Digital Distribution	February 8	February 13	Making Waves C&C Products (SF)
<b>APRIL</b>	<b>Amplifiers &amp; Oscillators</b>	WAMICON • Clearwater, FL April 15-16 Space Tech Expo USA • Long Beach, CA May 13-15 CS Mantech • Tucson, AZ May 20-23 Interlligent RF & Microwave Seminar • Tel Aviv, Israel May 22	March 8	March 13	Making Waves
<b>MAY</b>	<b>IEEE MTT-S IMS Show Issue + 5G/6G</b>	Future Military Space USA • Los Angeles, CA IEEE MTT-S IMS • Washington, DC June 16-21 Special Focus: 5G/6G eBook Digital Distribution	April 9	April 12	Making Waves IMS/New Products 5G/6G Products (SF)
<b>JUNE</b>	<b>Semiconductors &amp; RFICs</b>	MilSatCom USA • Arlington, VA	May 9	May 13	Making Waves
<b>JUNE Supplement</b>	<b>Aerospace &amp; Defense Electronics</b>	MilSatCom USA • Arlington, VA EuMW 2024 • Paris, France September 22-27	May 6	May 8	Company Showcase
<b>JULY</b>	<b>Software, Simulation &amp; Test</b>	IEEE EMC+SIPI • Phoenix, AZ July 29-August 2	June 10	June 13	Making Waves
<b>AUGUST</b>	<b>EuMW Show Issue + mmWave Technology</b>	EuMW 2024 • Paris, France September 22-27 Special Focus: mmWave Technology eBook Digital Distribution	July 9	July 12	Making Waves EuMW/New Products mmWave Prod. (SF)
<b>SEPTEMBER</b>	<b>Automotive &amp; Connected Vehicles</b>	MWC • Las Vegas, NV AMTA • Cincinnati, OH October 27-November 1 BCICTS • Ft. Lauderdale, FL October 13-16 Global MilSatCom	August 9	August 14	Making Waves
<b>SEPTEMBER Supplement</b>	<b>EW, Radar &amp; MilCom</b>	Global MilSatCom AOC • National Harbor, MD December 11-13	August 6	August 9	Company Showcase
<b>OCTOBER</b>	<b>Passive Components &amp; Integrated Assemblies</b>	Space Tech Expo Europe IEEE Phased Array • Boston, MA October 15-18	September 9	September 12	Making Waves
<b>NOVEMBER</b>	<b>5G/6G &amp; IoT</b>	electronica • Munich, Germany November 12-15 APMC • Bali, Indonesia November 17-20 IEEE MAPCON CES Special Focus: IoT eBook Digital Distribution	October 9	October 11	Making Waves IoT Products (SF)
<b>DECEMBER</b>	<b>Government &amp; Military Electronics</b>		November 7	November 13	Making Waves

## Microwave Journal Sales Offices

### Eastern and Central Time Zones

Michael Hallman  
Associate Publisher  
(NJ, Mid-Atlantic, Southeast, Midwest, TX)  
Tel: (301) 371-8830  
Cell: (781) 363-0338  
[mhallman@mwjournal.com](mailto:mhallman@mwjournal.com)

Shannon Alo-Mendoza  
Northeastern Reg. Sales Mgr.  
(New England, New York, Eastern Canada)  
Tel: (781) 619-1942  
Cell: (978) 501-9116  
[salomendoza@horizonhouse.com](mailto:salomendoza@horizonhouse.com)

### Pacific and Mountain Time Zones

Brian Landy  
Western Reg. Sales Mgr.  
(CA, AZ, OR, WA, ID, NV, UT, NM, CO, WY, MT, ND, SD, NE & Western Canada)  
Tel: (831) 426-4143  
Cell: (831) 713-9085  
[blandy@mwjournal.com](mailto:blandy@mwjournal.com)

### International Sales

Richard Vaughan  
Tel: +44 207 596 8742  
[vaughan@horizonhouse.co.uk](mailto:vaughan@horizonhouse.co.uk)

### Germany, Austria, and Switzerland (German-speaking)

VMS.Werbe- und Media Service  
Brigitte Beranek  
Tel: +49 7125 407 31 18  
[beranek@horizonhouse.com](mailto:beranek@horizonhouse.com)

### France

Gaston Traboulsi  
Tel: +44 207 596 8742  
[gtraboulsi@horizonhouse.com](mailto:gtraboulsi@horizonhouse.com)

### Korea

Jaeho Chinn  
JES MEDIA, INC.  
Tel: +82 2 481-3411  
[corres1@jesmedia.com](mailto:corres1@jesmedia.com)

### China

Shanghai  
Linda Li  
ACT International  
Tel: +86 136 7154 0807  
[lindal@actintl.com.hk](mailto:lindal@actintl.com.hk)

### Hatter Yao

ACT International  
Tel: +86 139 1771 3422  
[hattery@actintl.com.hk](mailto:hattery@actintl.com.hk)

### Wuhan

Phoebe Yin  
ACT International  
Tel: +86 134 7707 0600  
[phoebey@actintl.com.hk](mailto:phoebey@actintl.com.hk)

### Shenzhen

Floyd Chun  
ACT International  
Tel: +86 137 2429 8335  
[floyd@actintl.com.hk](mailto:floyd@actintl.com.hk)

### Beijing

Cecily Bian  
ACT International  
Tel: +86 135 5262 1310  
[cecilyb@actintl.com.hk](mailto:cecilyb@actintl.com.hk)

### Hong Kong, Taiwan, Singapore, Malaysia

Floyd Chun  
ACT International  
Tel: +852 28386298  
[floyd@actintl.com.hk](mailto:floyd@actintl.com.hk)

### Japan

Katsuhiro Ishii  
Ace Media Service Inc.  
Tel: +81 3 5691 3335  
[amskatsu@dream.com](mailto:amskatsu@dream.com)

### Submitting ad material?

Visit: [www.adshuttle.com/mwj](http://www.adshuttle.com/mwj)  
(866) 774-5784  
outside the U.S. call +1-414-566-6940

Ed Kiessling  
(781) 619-1963  
[ekiessling@mwjournal.com](mailto:ekiessling@mwjournal.com)

# 2024 Editorial Planning Guide

This fact sheet lists various editorial features of Microwave Journal and covers the most commonly asked questions about deadlines, content requirements and contact information.

FEATURE	FREQUENCY/DEADLINE	IMPORTANT NOTES
<b>Print/Digital</b>		
<b>Cover Feature</b>	Monthly/Minimum 3 months	<ul style="list-style-type: none"> <li>The Cover Feature is written by an invited author who is a recognized expert in the field related to the editorial theme of the issue</li> <li>2000 - 3000 words, 6 - 10 figures</li> </ul>
<b>Technical Feature</b>	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> <li>Must involve significant technology that company is willing to share</li> <li>Must be generic; promotion of specific products not permitted</li> <li>Editor reviewed; author byline</li> <li>Runs several pages and includes all applicable graphs and formulas (2000 - 2500 words)</li> </ul>
<b>Application Note/ Tutorial</b>	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> <li>While these typically are not as long as Technical Features, above notes apply</li> <li>Usually an application of a particular technology</li> </ul>
<b>Product Feature</b>	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Must involve significant and available product</li> <li>Exclusive story—not previously advertised or published</li> <li>Company name, phone number and URL address at end of feature</li> <li>Runs one to two pages; contains photos and graphs that enhance the text, including a color product photo in the title area (700 - 1000 words)</li> </ul>
<b>Tech Brief</b>	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Same as Product Feature but limited to 1/2 page (product photo plus ~300 words)</li> </ul>
<b>Perspective</b>	Monthly/Minimum 60 days	<ul style="list-style-type: none"> <li>Opinion piece written by executive on market/industry topics</li> <li>~1500 words, full body photo</li> </ul>
<b>Special Report</b>	Monthly/Variable	<ul style="list-style-type: none"> <li>Survey article covering technology or market trends, conditions, etc.</li> <li>Upcoming editorial for show previews</li> <li>Company supplied or written by Microwave Journal staff. Topic suggestions welcome.</li> </ul>
<b>Around the Circuit</b>	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> <li>Covers industry, contract, personnel and rep appointment news</li> <li>Color head-and-shoulder high-res photos will be used with personnel news</li> </ul>
<b>New Products</b>	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> <li>Submit an 80 word product description along with a high-res photo and url</li> </ul>
<b>Making Waves</b>	Monthly (exception May issue)	<ul style="list-style-type: none"> <li>Free advertiser bonus that features a company highlight (video, podcast, website, mobile app, milestone, blog, etc.)</li> <li>Submit a title/headline, ~25 word description, URL and high-res image (300 dpi recommended)</li> </ul>
<b>Fabs &amp; Labs</b>	Monthly/Minimum 60 Days	<ul style="list-style-type: none"> <li>This article outlines a company's capabilities and processes of a facility running on the inside back cover.</li> <li>~500 words, 3 - 5 photos</li> </ul>
<b>Digital Opportunities</b>		
<b>Executive Interview</b>	Monthly/Minimum 30 Days	<ul style="list-style-type: none"> <li>This article is based on Q&amp;A between MWJ editor and invited company executive. Contact editors for details.</li> <li>Promoted in print TOC</li> </ul>
<b>Blogs</b>	Various	<ul style="list-style-type: none"> <li>This advice/opinion column and interactive forum is written by invited industry experts, providing information on their areas of expertise. Authors are responsible for responding to reader comments.</li> <li>Homepage promotion</li> </ul>
<b>Online Show Daily</b>	IMS and EuMW, accepted through week of show	<ul style="list-style-type: none"> <li>Press releases on news and product announcements associated with conference/exhibition</li> <li>Listed in news feed and part of show wrap-up report</li> </ul>

## Editorial Contacts:



**Patrick Hindle (781) 799-6865**  
email: [phindle@mwjournal.com](mailto:phindle@mwjournal.com)

**Eric Higham 781-619-1951**  
email: [ehigham@mwjournal.com](mailto:ehigham@mwjournal.com)

**Jenn DiMarco (401) 487-4816**  
email: [jdimarco@mwjournal.com](mailto:jdimarco@mwjournal.com)