

EDITORIAL THEME		BONUS DISTRIBUTION	AD CLOSE	AD MATERIAL DUE	ADVERTISER BONUS
JANUARY	Radar & Antennas	DesignCon • Santa Clara, CA January 30-February 1 EMV • Cologne, Germany March 12-14	December 8	December 13	Making Waves
FEBRUARY	Satellite & Radio Communications	IMFW 2024 • Cocoa Beach, FL February 21-23 MWC Barcelona • Barcelona, Spain February 26-29 EUCAP • Glasgow, Scotland March 17-22 SATELLITE • Washington, DC March 19-21	January 8	January 11	Making Waves
MARCH	Test/Measurement + Cables/Connectors	ARMMS RF & Microwave • Oxford, UK April 29-30 IEEE TX Symposium • Waco, TX April 3-4 Special Focus: Cables/Connectors eBook Digital Distribution	February 8	February 13	Making Waves C&C Products (SF)
APRIL	Amplifiers & Oscillators	WAMICON • Clearwater, FL April 15-16	March 8	March 13	Making Waves
MAY	IEEE MTT-S IMS Show Issue + 5G/6G	Future Military Space USA • Los Angeles, CA June 3-4 IEEE MTT-S IMS • Washington, DC June 16-21 Special Focus: 5G/6G eBook Digital Distribution	April 9	April 12	Making Waves IMS/New Products 5G/6G Products (SF)
JUNE	Semiconductors & RFICs	MilSatCom USA • Arlington, VA June 10-12	May 9	May 13	Making Waves
JUNE Supplement	Aerospace & Defense Electronics	MilSatCom USA • Arlington, VA EuMW 2024 • Paris, France September 22-27	May 6	May 8	Company Showcase
JULY	Software, Simulation & Test	IEEE EMC+SIPI • Phoenix, AZ August 5-9	June 10	June 13	Making Waves
AUGUST	EuMW Show Issue + mmWave Technology	EuMW 2024 • Paris, France September 22-27 Special Focus: mmWave Technology eBook Digital Distribution	July 9	July 12	Making Waves EuMW/New Products mmWave Prod. (SF)
SEPTEMBER	Automotive & Connected Vehicles	MWC • Las Vegas, NV October 8-10 AMTA • Cincinnati, OH October 27-November 1 BCICTS • Ft. Lauderdale, FL October 13-16 Global MilSatCom • London, UK November 4-7	August 9	August 14	Making Waves
SEPTEMBER Supplement	EW, Radar & MilCom	Global MilSatCom AOC • National Harbor, MD December 11-13	August 6	August 9	Company Showcase
OCTOBER	Passive Components & Integrated Assemblies	IEEE Phased Array • Boston, MA October 15-18	September 9	September 12	Making Waves
NOVEMBER	5G/6G & IoT	electronica • Munich, Germany November 12-15 APMC • Bali, Indonesia November 17-20 IEEE MAPCON CES Special Focus: IoT eBook Digital Distribution	October 9	October 11	Making Waves IoT Products (SF)
DECEMBER	Government & Military Electronics		November 7	November 13	Making Waves

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2024 Editorial Planning Guide

This fact sheet lists various editorial features of Microwave Journal and covers the most commonly asked questions about deadlines, content requirements and contact information.

FEATURE	FREQUENCY/DEADLINE	IMPORTANT NOTES
Print/Digital		
Cover Feature	Monthly/Minimum 3 months	<ul style="list-style-type: none"> The Cover Feature is written by an invited author who is a recognized expert in the field related to the editorial theme of the issue 2000 - 3000 words, 6 - 10 figures
Technical Feature	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> Must involve significant technology that company is willing to share Must be generic; promotion of specific products not permitted Editor reviewed; author byline Runs several pages and includes all applicable graphs and formulas (2000 - 2500 words)
Application Note/ Tutorial	Monthly/Minimum 90–120 days	<ul style="list-style-type: none"> While these typically are not as long as Technical Features, above notes apply Usually an application of a particular technology
Product Feature	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Must involve significant and available product Exclusive story—not previously advertised or published Company name, phone number and URL address at end of feature Runs one to two pages; contains photos and graphs that enhance the text, including a color product photo in the title area (700 - 1000 words)
Tech Brief	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Same as Product Feature but limited to 1/2 page (product photo plus ~300 words)
Perspective	Monthly/Minimum 60 days	<ul style="list-style-type: none"> Opinion piece written by executive on market/industry topics ~1500 words, full body photo
Special Report	Monthly/Variable	<ul style="list-style-type: none"> Survey article covering technology or market trends, conditions, etc. Upcoming editorial for show previews Company supplied or written by Microwave Journal staff. Topic suggestions welcome.
Around the Circuit	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> Covers industry, contract, personnel and rep appointment news Color head-and-shoulder high-res photos will be used with personnel news
New Products	Monthly/1st of preceding month (or sooner if possible)	<ul style="list-style-type: none"> Submit an 80 word product description along with a high-res photo and url
Making Waves	Monthly (exception May issue)	<ul style="list-style-type: none"> Free advertiser bonus that features a company highlight (video, podcast, website, mobile app, milestone, blog, etc.) Submit a title/headline, ~25 word description, URL and high-res image (300 dpi recommended)
Fabs & Labs	Monthly/Minimum 60 Days	<ul style="list-style-type: none"> This article outlines a company's capabilities and processes of a facility running on the inside back cover. ~500 words, 3 - 5 photos
Digital Opportunities		
Executive Interview	Monthly/Minimum 30 Days	<ul style="list-style-type: none"> This article is based on Q&A between MWJ editor and invited company executive. Contact editors for details. Promoted in print TOC
Blogs	Various	<ul style="list-style-type: none"> This advice/opinion column and interactive forum is written by invited industry experts, providing information on their areas of expertise. Authors are responsible for responding to reader comments. Homepage promotion
Online Show Daily	IMS and EuMW, accepted through week of show	<ul style="list-style-type: none"> Press releases on news and product announcements associated with conference/exhibition Listed in news feed and part of show wrap-up report

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