

## SPINNER - Looking to the Next Generation



hen Dr. Georg Spinner started his 'engineering' company in a very small office in central Munich in 1946, he likely did not imagine that 70 years later the third generation of the Spinner family would be overseeing a global company that now has over 1,100 employees worldwide, with subsidiaries and representatives in over 40 countries.

Dr. Spinner was an engineer by trade but an inventor at heart who had the ability to identify problems and use his knowledge and expertise to come up with solutions. His inventive problem solving approach has become the DNA of the company, where the ethos is to utilize the expertise and knowledge gained by its workforce throughout its operation.

From its humble original workshop, the company's success soon forced a move to larger premises, which, luckily, were found 'just around the corner.' Initially housing the whole operation from plating to production, the facility's footprint expanded as the company took up extra buildings on the site.

Eventually, growth could not be maintained on the site and, in 1966, production and R&D were moved to Feldkirchen-Westerham, with the Munich facility dedicated to operations including sales and marketing. Further market expansion has subsequently seen SPINNER open production facilities in Saxonia, Germany; Hungary and China.

A major focus of production for the company is the mobile communications market, with the high-end products emanating from its largest production facility in Feldkirchen-Westerham, which houses 500 people. As

part of the complete supply chain, quality control plays a vital role. At SPINNER, testing is total, as the teams are highly skilled and highly educated — so much so that at Feldkirchen-Westerham, the engineers built their own test environment, which has been upgraded and improved over the years. The experience and knowledge that has been acquired is also being utilized in other areas of product qualification.

The second production facility in Germany — SPINNER Lauenstein GmbH, near Dresden in Saxonia, which was established in 1991 — specializes in producing jumpers for mobile base stations. From the beginning, jumper production was highly automated, with a high level of testing and the ability to immediately satisfy customer demand at short notice. SPINNER is synonymous with connectors, and these have been produced at the company's factory in Szekszárd, Hungary since it opened in 1995.

The company's commitment to global expansion continued with the establishment of SPINNER Telecommunication Devices (Shanghai) Co., Ltd. in 2000, which strives to be close to its customers, both geographically and professionally, in order to listen to their needs and respond quickly. The Shanghai facility fulfills all functions, including R&D. Its focus is on mobile communication, and it has the flexibility to adapt designs and products for a variety of markets.

Over seven decades one creative Munich engineer's vision and philosophy has been nurtured, developed and expanded to serve the industry through dedicated facilities that address customer requirements globally.